



Confederation of Indian Industry



2nd EDITION

EDU-TECH EXPO



Powering Education with Technology



Concurrent Event



www.ciiedutech.in

24 – 26
September 2026

Chennai
Trade Centre,
Chennai, India

AN OVERVIEW

THE EDTECH OPPORTUNITY

Why the world – and India
is investing in education technology?

The global EdTech industry is one of the fastest-growing sectors, driven by digital transformation, AI-powered learning, and rising demand for flexible education.



Global Market

\$279.8B

Global market 2025

\$760B

Projected by 2034

Key Growth Drivers

- AI-powered adaptive learning
- AR/VR Immersive tools
- Online & hybrid learning models
- Lifelong upskilling demand

India Market

\$3.63B

India EdTech 2025

\$33.3B

Projected by 2034

India Advantages

- Vast student population
- Affordable smartphone access
- Rising internet connectivity

Government Initiatives

DIGITAL INDIA

SWAYAM

DIKSHA

NEP 2020

**“India is one of the most dynamic EdTech markets globally
and the momentum is accelerating.”**

WHERE EDTECH MEETS OPPORTUNITY

CII Southern Region presents the 2nd edition of Edu-Tech Expo – bringing together educators, innovators, policymakers, investors, and EdTech leaders at one platform to shape the future of learning and skill development.

EXHIBITION

3-Day Exhibition

- 6000+ sqm display area
- 100+ Exhibitors (India & Overseas)
- B2B / B2G / B2C Meetings
- Live Experience Zone
- 10,000+ Expected Visitors



CONFERENCE

1-Day Conference

- Keynotes & expert panels
- Policymakers & industry leaders
- Challenges in modern education
- Personalised & equitable learning



WORKSHOPS

2-Day Workshops

- Hands-on practitioner sessions
- Technology in curriculum integration
- Improve student outcomes
- Practical skills for educators



AI CONNECT

Academia & Industry Connect

- Research and Development (R&D) Partnerships
- Skill Development
- Curriculum Development
- Innovation and Entrepreneurship



WHY PARTICIPATE?

Networking

Meet educators, policymakers & tech leaders & Industry experts in one platform

Showcase Innovation

Demo AI, AR/VR & platforms to domestic and international visitors

Marketplace Access

Direct reach to schools, universities & institutions

Professional Development

Strengthen technology adoption across curriculum

AI Connect

Bringing academies & industry for fostering, & driving economic growth



PROFILES

WHO SHOULD EXHIBIT?



EdTech Companies

LMS, apps, AI platforms, AR/VR



Govt Agencies & NGOs

Policy, funding, digital inclusion



Hardware Providers

Tablets, whiteboards, robotics



Training & Certification

Courses, digital literacy programs



Publishers & Content

e-books, videos, simulations



Investors & VCs

EdTech startups & innovation funding



Service Providers

Consulting, analytics, curriculum



Tech Integration Partners

IT infrastructure & support



Educational Institutions

Universities, colleges



Industry Associations

EdTech advocacy & research

WHO WILL ATTEND?

- Education & teachers

- School & college administrations

- Policy maker

- Govt officials

- Entrepreneurs

- Research & academies

- Industry professionals

- Student & learner's

- Investors & VCs

- NGO representative

- Media & press

- Parents & Guardians

*this list is illustrative



PARTICIPATE & PARTNER

STALL TRAIFFS



Built-up Indoor - Stall Tariff				
(Air Conditioned Ready to use Shell Scheme Stall with Carpet, Table, Chairs, Lighting, Single Phase Power Socket with Basic Power)				
Area	"CII Member / Past Exhibitor Rate / sqm"		"Non-Member / New Exhibitor Rate / sqm"	
in Sqm	INR	US\$	INR	US\$
6	8000	140	8500	150
9 - 12	7500	130	8000	140
15 - 18	7000	120	7500	130
21 & Above	6500	110	7000	120
Special Rates for Startups & MSME				
Area in Sqm	INR		INR	
6 - 15	5500		6000	

NOTE : To avail the special rates companies should submit the MSME / UDAAN Certificate / DIPP Certificate

Raw Space - Stall Tariff				
"(Bare Air conditioned Indoor Space) The Exhibitor to construct & Fabricate stall/ Displays"				
Area	"CII Member / Past Exhibitor Rate / sqm"		"Non-Member / New Exhibitor Rate / sqm"	
in Sqm	INR	US\$	INR	US\$
24 - 36	6000	110	6500	120
42 - 54	5500	100	6000	110
60 - 72	5000	90	5500	100
90 & Above	4500	80	5000	90
Special Rates for Startups & MSME				
Rate per KW			INR	US\$
Permanent Load (23-26 September 2026)			3500	50
Temporary Load (22 September 2026)			1000	15

*Kindly Note : For INR Rates GST 18% Extra

For details on Branding Opportunities and deliverables, please contact CII.

EDU-TECH EXPO 2024: A LOOK BACK AT THE INAUGURAL EDITION

CII Southern Region organised the inaugural edition of CII Edu-Tech Expo in 2024 at Coimbatore. The event showcased cutting-edge advancements in educational technology and served as a premier platform for educators, EdTech professionals, policymakers, industry leaders, and investors to explore transformative solutions for education and skill development.

The three-day expo featured 65 exhibitors and hosted the National Higher Education Conclave on the theme "Raising the Bar: Future-proofing Higher Education." The conclave witnessed insightful deliberations by 30+ eminent speakers and attracted strong participation from academia and industry.

The event was attended by


3,000+
Visitors


300
Educational Institutions
Represented


360
Delegates Brought
Together


10
Expert Workshops
Conducted


7
Live Experience
Zones



The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering Industry, Government and civil society through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organisation, with over 10,500 members from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 365,000 enterprises from 332 national and regional sectoral industry bodies.

For more than 130 years, CII has been engaged in shaping India's development journey and works proactively on transforming Indian Industry's engagement in national development. CII charts change by working closely with the Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness, and business opportunities for industry through a range of specialised services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

Through its dedicated Centres of Excellence and Industry competitiveness initiatives, promotion of innovation and technology adoption, and partnerships for sustainability, CII plays a transformative part in shaping the future of the nation. Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes across diverse domains, including affirmative action, livelihoods, diversity management, skill development, empowerment of women, and sustainable development, to name a few.

For 2026-27, CII has identified "Accelerating Competitiveness: Growth, Resilience, Inclusion, Sustainability, Trust" as its theme, prioritising five key pillars. During the year, CII will align its policy advocacy, institutional initiatives, partnerships, and outreach to support Indian industry in strengthening these five interconnected pillars of competitiveness.

With 70 offices, including 12 Centres of Excellence, in India, and 9 overseas offices in Australia, Egypt, Germany, Indonesia, Singapore, UAE, UK, and USA, as well as institutional partnerships with 255 counterpart organisations in 102 countries, CII serves as a reference point for Indian industry and the international business community.



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